

John Paratore, Associate AIA



Marrokal Design & Remodeling
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“Throughout the remodeling process, there’s only one call a client ever needs to make if they have a question, concern or just want to bounce ideas off of someone. From the programming stage through final inspection I act on the client’s behalf to make sure the design we worked on together, translates seamlessly into a finished product. I am here to listen; then help you turn your ideas, dreams and wishes into a well thought out design.”



John spent the early part of his career in the financial industry, however, even at a young age he was interested in architecture and construction. He holds a Bachelor’s Degree in Finance from Fairfield University and a Master’s Degree in Architecture from the Boston Architectural College. He is an active member of the American Institute of Architects San Diego Chapter and has been in the architectural/construction industry since 2003. His years of design experience range from resort communities, institutional facilities, commercial, multi-family residential and high-end residential projects.

John also specializes in Universal Design, where a lot of thought and consideration in the planning phase leads the way to a built environment that is useable by everyone, regardless of age or physical ability. More and more homeowners are opting to stay in their homes well into their retirement years; with some careful planning the home can be updated to be safe and comfortable. Clients will find that John is very organized and patient. He enjoys thinking outside the box to solve design problems and he possesses the ability to offer clients multiple solutions to meet their goals.

Remodeling is a complex process with many variables and John acts as the clients advocate from beginning to end. Having designed and built hundreds of projects, he understands the gravity of being trusted with people’s homes and significant investment levels. While helping to define goals, create options and maximize value and efficiency, he is often also able to anticipate and mitigate challenges before they arise. Working with Marrokal’s team-there is always a solution.

AWARDS



Design Award, Whole House - 2006
 Master Design Award - Exterior Facelift, 2010
 Master Design Award - Outdoor Living, 2010



Design Award - Kitchen, 2007
 Design Award - Green Remodel, 2009
 Design Award - Bath, 2011



Design Award - Green Remodel, 2009
 Historic Renovation, 2011
 Whole House, 2011
 Indoor / Outdoor Living Space, 2011



Outdoor Living, 2010
 Green Remodel, 2010



Powder Room, 2011



Whole House, 2011
 Historic Renovation, 2011
 Bath, 2014



Customer Satisfaction
 & Design Award, 2013



Residential Interior Remodel
 over \$100K, 2013



ASID San Diego Kitchen Tour, 2008
 ASID San Diego Home Tour, 2009
 ASID San Diego Home Tour, 2010
 ASID San Diego Kitchen Tour, 2013



Marrokal is an environmentally friendly,
 energy-efficient company



Certified Aging-In-Place Specialist
 Houses For Living, Homes For Life.

Turn Your Dreams Into Reality.

“ John listened carefully to our needs and ideas, and offered intelligent and thoughtful suggestions. He offered many suggestions that we were able to incorporate into the existing portions of our home to make it more convenient. We'd like you to know not only how pleased we are with the addition, but also with the creative, focused and attentive leadership you provided us in John. ”



RECENT PUBLICATIONS

The San Diego
Union-Tribune.

2006, 2008, 2013

SAN DIEGO
HOME/GARDEN
Lifestyles

2006, 2008, 2010, 2011

QUALIFIED
Remodeler
BEST PRACTICES, PRODUCTS & DESIGN IDEAS
2007, 2010

The North Coast Times
2009

lux.
interiors & design
2011

RANCH & COAST
San Diego's Ultimate Lifestyle Magazine
2011

remodeling
2008, 2009, 2010



“ John spent many hours with us working through all the details of our design. He made the design phase enlightening throughout and the caliber of the designs and renditions were superlative. At times he had to nudge us gently out of our comfort zone and open our minds to more contemporary styles. He was correct on every one of these and we are thrilled with the final product! ”

Due to his passion for architecture, John is constantly researching new trends and products in residential design to further expand his knowledge base. Sustainable design (or environmental design) is sometimes requested and clients are happy to learn that John holds a credential with the United States Green Building Council (USGBC) as a Leadership in Energy & Environmental Design (LEED) Accredited Professional.



Think. Create. Design. Enjoy.

“I take a lot of pride in delivering the whole experience to my clients. Most refer me to others and many call back later with their next project, I am blessed to love what I do.”

